

# Sustainability Strategy

2023 – 2030

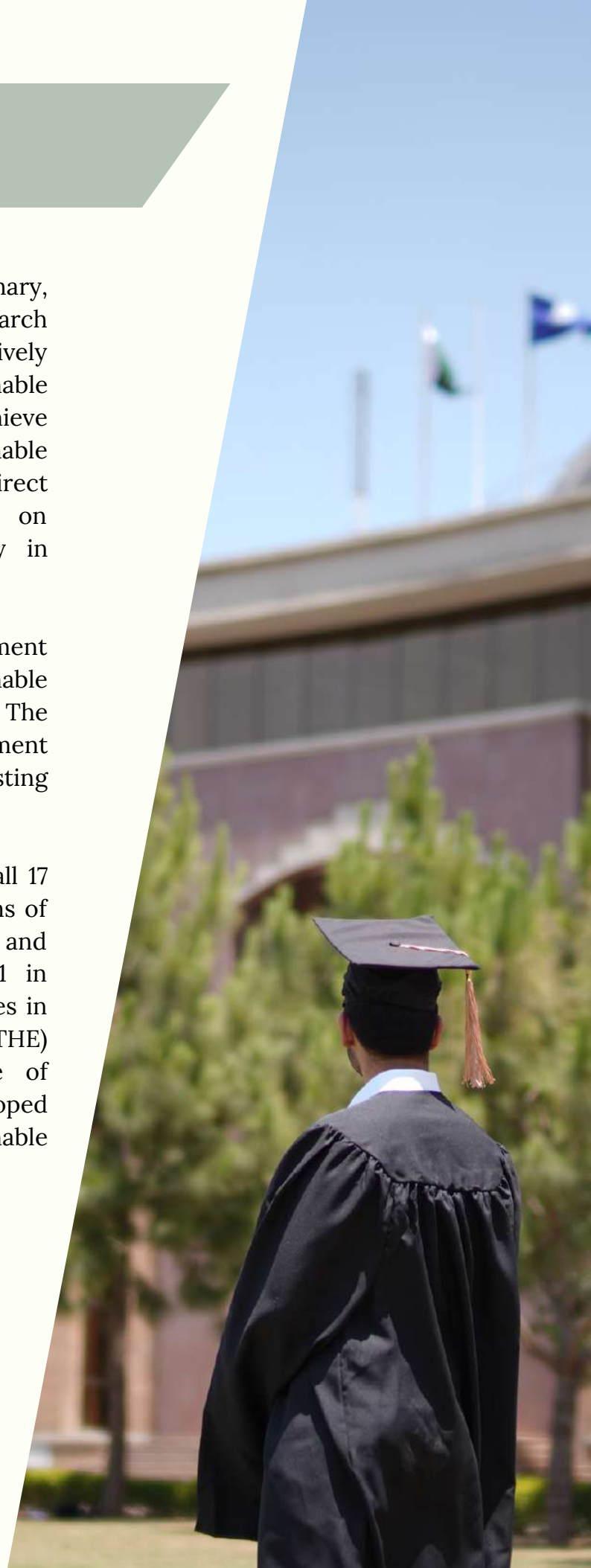


# Introduction

NUST is a research-intensive, multidisciplinary, fourth-generation university. NUST Research Directorate, Office of Sustainability, is intensively engaged in implementing the UN Sustainable Development Goals (SDGs). In order to achieve these goals, a comprehensive NUST Sustainable Strategy (NSS) has been formulated to direct focused movement toward sustainability on campus in particular, and the community in general.

The NSS (2023 - 2030) is an overarching document that provides a roadmap to sustainable development within and beyond the university. The NSS aligns with the UN Sustainable Development Agenda 2030 and is integrated with existing strategies and operations in the university.

NUST is also a UN Implementing Partner in all 17 SDGs, and this is reflected in its work in terms of research, innovation, partnerships and entrepreneurship. As of 2021, NUST is #1 in Pakistan, and is among the top 200 universities in the world as per Times Higher Education (THE) Impact Ranking. With a dedicated Office of Sustainability, coupled with the newly developed NSS, NUST will accelerate its work in sustainable development within this decade.



# Overview

The NUST Sustainability Strategy has been grouped into 4 thematic areas:

- Decarbonization
- Environmental Sustainability
- Circularity
- Inclusivity & Community

By nature of the SDGs, these areas are cross-cutting and interrelated, therefore, their progress may overlap with each other. However, for visual convenience, each element of the Strategy corresponds to one or more of the 17 SDGs.

Following these four thematic areas, the Sustainability Strategy concludes with Partnerships and Impact, which tackle Goal 17: Partnerships for the Goals. This ensures sustainability in future partnerships of the university, as well as consistent policy recommendations from academia to the Government of Pakistan.



# Key Areas

## Group 1: Decarbonization

NUST Climate Action Plan  
Renewable Energy



## Group 2: Environmental Sustainability

Biodiversity Conservation  
Water Management & Security  
Food & Agricultural Innovation  
Clean Air



## Group 3: Circularity

Zero Waste Campus  
Sustainable Events  
Sustainable Commuting



## Group 4: Inclusivity & Community

Youth Engagement  
Gender and Disability Inclusion  
Poverty Reduction  
Health and Well-Being  
Education for Communities



## Partnerships and Impact

Sustainable Partnerships  
Policy Output



# Group 1: Decarbonization

1.1. NUST Climate Action Plan

1.2. Renewable Energy



# 1.1. NUST Climate Action Plan

## Aim

To create a roadmap towards climate action for NUST.

## Actions

1.1.1. Develop a NUST Climate Change Policy, which will incorporate a Climate Action Plan, to mitigate NUST's carbon footprint and assist in local adaptation

1.1.2. Calculate NUST's carbon footprint via mapping Scope 1, 2 and 3 emissions

1.1.3. Develop strategies to reduce NUST's carbon footprint

1.1.4. Set net-zero emission targets to be achieved within this decade

1.1.5. Engage national and international stakeholders in mitigation and adaptation activities and projects

1.1.6. Incorporate SDG 13: Climate Action into academic programmes

1.1.7. Launch NUST Centre of Excellence on Climate Change (N-CECC)

1.1.8. Inform and support local or regional government on issues associated with climate change

1.1.9. Collaborate with NGOs on climate change adaptation

13 CLIMATE ACTION



# 1.2. Renewable Energy

## Aim

To have 100% renewable energy in NUST before 2030

## Actions

1.2.1. Map out energy consumption within the university

1.2.2. Devise a strategy to reduce energy consumption within the university

1.2.3. Develop partnerships and initiate projects to shift towards renewable energy before 2030

1.2.4. Assist local communities to shift to clean energy

1.2.5. Incentivize start-ups that support low-carbon economy or technology

1.2.6. Increase service provision for improving energy efficiency and clean energy for industries

1.2.7. Inform and support governments on policy development related SDG 7: Affordable and Clean Energy

1.2.8. Develop policy to divest or divert investment from carbon-intensive fuel



# Group 2: Environmental Sustainability

2.1. Biodiversity Conservation

2.2. Water Management & Security

2.3. Food & Agricultural Innovation

2.4. Clean Air





# 2.1. Protecting NUST's Biodiversity

## Aim

To protect biodiversity within and around NUST

## Actions

2.1.1. Create a database for flora and fauna within and around the university

2.1.2. Develop a Biodiversity Conservation Plan for NUST

2.1.3. Increase educational programmes, outreach, and events on ecosystem protection and sustainable management of land for agriculture and tourism

2.1.4. Create a NUST Advisory Board for Biodiversity Conservation to assist in terms of biodiversity projects and policymaking



# 2.2. Water Management and Security

## Aim

To ensure the sustainable use of water within NUST

## Actions

2.2.1. Assess water consumption and reuse within the university

2.2.2. Develop a strategy for water management within the university

2.2.3. Develop a strategy with stakeholders to ensure water security within and beyond the university

2.2.4. Collaborate with stakeholders for service provision in terms of sustainable water management technologies and policies related to water management and security

2.2.5. Formulate Water Advisory Board

2.2.6. Develop a watershed management strategy based on diversity of aquatic species within the university

2.2.7. Bring focus towards sustainable water extraction technologies within and beyond the university



# 2.3. Food and Agricultural Innovation

## Aim

To eliminate food waste in NUST and encourage agricultural innovation

## Actions

2.3.1. Develop a food and agricultural innovation strategy to revitalize food production systems

2.3.2. Ensure sustainable food sourcing within NUST

2.3.3. Map out sources of food waste and devise a strategy to eliminate food waste within the campus

2.3.4. Increase partnerships with farmers and relevant organizations to encourage innovation in agriculture

2.3.5. Formulate Agricultural Advancement Advisory Board



## 2.4. Clean Air

### Aim

To ensure systematic academic input in policymaking

### Actions

2.4.1. Initiate the development of a national strategy on air pollution to improve urban air quality

2.4.2. Bring stakeholders together to gain comprehensive input and direction towards cleaner air

2.4.3. Formulate Air Pollution Advisory Board

3 GOOD HEALTH AND WELL-BEING



11 SUSTAINABLE CITIES AND COMMUNITIES



# Group 3: Circularity

3.1. Zero Waste NUST

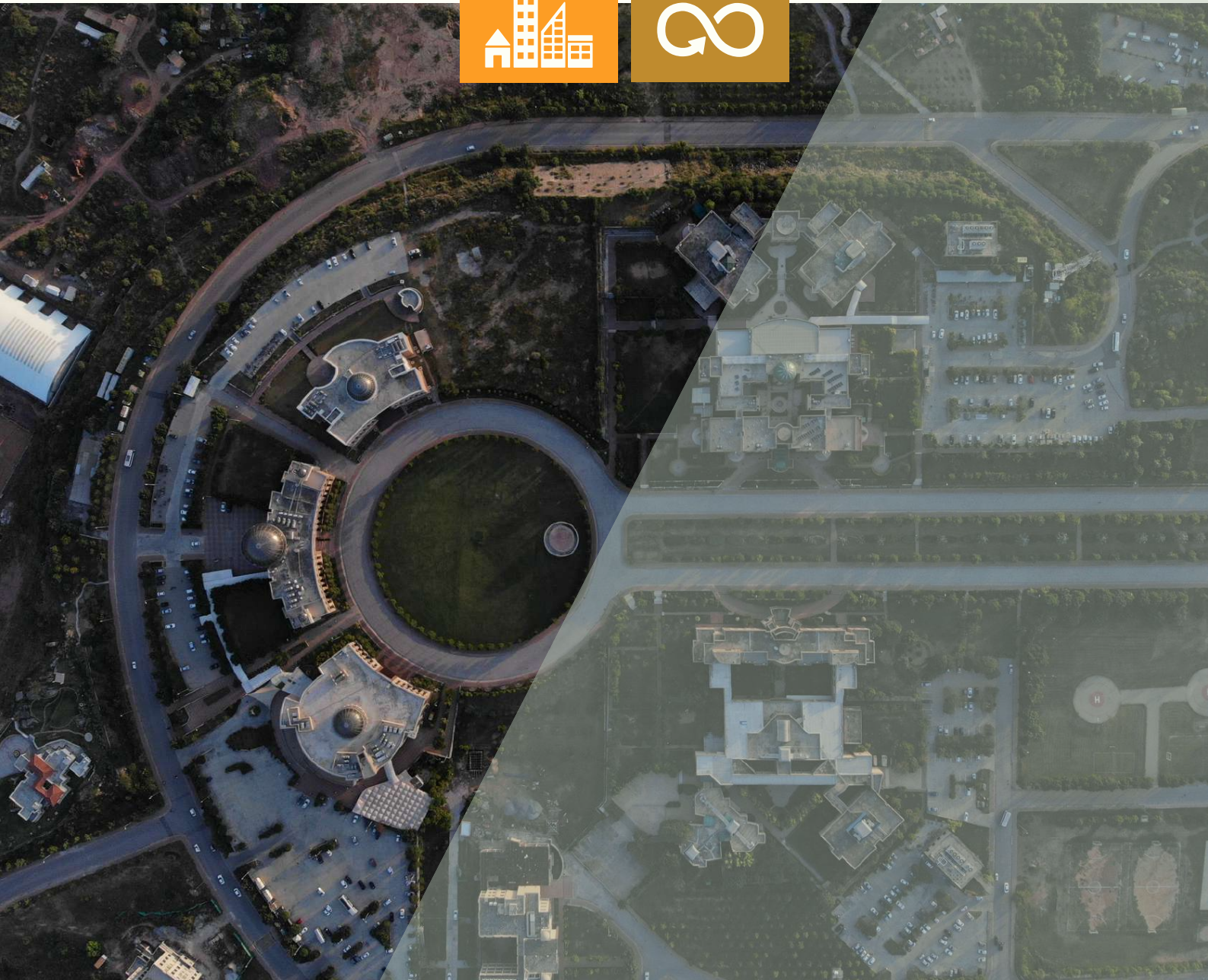
3.2. Sustainable Events

3.3. Sustainable Commuting

11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



# 3.1. Zero Waste NUST

## Aim

To establish circularity at NUST

## Actions

3.1.1. Map out sources of waste at NUST

3.1.2. Develop a Zero Waste Plan for NUST

3.1.3. Develop a policy and plan to eliminate plastic on campus

3.1.4. Turn NUST into a Living Lab to test circular economy models

3.1.5. Reduce waste production at NUST

3.1.6. Formulate Waste Advisory Board



## 3.2. Sustainable Events

### Aim

To ensure that all on-campus events are held sustainably

### Actions

3.2.1. Institute standard operating procedures (SOPs) on holding events sustainably within the campus

3.2.2. Institute policies that facilitate sustainable events within the campus

3.2.3. Deliver trainings to student, faculty, and staff event organizers to ensure sustainability in events

3.2.4. Formulate Sustainable Events Advisory Board



# 3.3. Sustainable Commuting

## Aim

To ensure sustainable commuting within and beyond the university

## Actions

3.3.1. Increase e-vehicles within NUST for easy access around the university

3.3.2. Facilitate transition of NUST transport to low-carbon fuel

3.3.3. Incentivize low-carbon commute for students, faculty and staff





# Group 4: Inclusivity & Community

4.1. Youth Engagement Plan

4.2. Gender & Disability Inclusion Plan

4.3. Poverty Reduction

4.4. Health & Well-Being

4.5. Education for Communities



# 4.1. Youth Engagement

## Aim

To engage youth constructively in sustainable development

## Actions

4.1.1. Launch a Youth Engagement Plan to involve students and community members in constructive activities related to sustainability

4.1.2. Create avenues and incentives for youth engagement through activities related to sustainable development

4.1.3. Develop sustainability-related modules and awareness sessions designed to be delivered to audiences of different ages

4.1.4. Formulate Youth Advisory Board

4.1.5. Increase opportunities for cultural exchange, nationally and internationally

17 PARTNERSHIPS FOR THE GOALS



# 4.2. Gender & Disability Inclusion

## Aim

To ensure inclusion of minority and marginalized groups of society

## Actions

4.2.1. Launch a Gender and Disability Inclusion Plan to facilitate inclusion of women and marginalized/minority groups in academia, sport, and other activities

4.2.2. Incentivize induction and involvement of women from marginalized backgrounds

4.2.3. Ensure inclusivity in university structure and operations

4.2.4. Formulate Gender & Disability Advisory Board



# 4.3. Poverty Reduction

## Aim

To ensure inclusion of minority and marginalized groups of society

## Actions

4.3.1. Expand the NUST NEED Initiative to include more students from the bottom 20% of the country's household income

4.3.2. Provide education or resources to assist the start-up of sustainable businesses in the local community

4.3.3. Provide training or programmes to improve access to basic services for all



# 4.4. Health & Well-Being

## Aim

To ensure inclusion of minority and marginalized groups of society

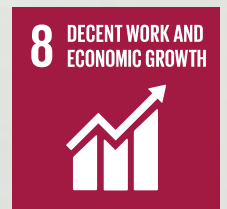
## Actions

4.4.1. Increase collaborations with local, national or global health institutions to improve health and well-being outcomes

4.4.2. Increase outreach programmes in the local community to improve or promote health and well-being

4.4.3. Establish a smoke-free campus

4.4.4. Increase workplace flexibility in terms of well-being facilities



# 4.5. Education for Communities

## Aim

To ensure inclusion of minority and marginalized groups of society

## Actions

4.5.1. Increase public accessibility to educational or academic events

4.5.2. Partner with local, national or global organizations to improve national education outcomes

4.5.3. Engage student body in providing free education to communities on a voluntary basis

4.5.4. Create an Education for Sustainable Development Advisory Board



# Partnerships & Impact

Sustainable Partnerships

Policy Output



# Sustainable Partnerships

## Aim

To ensure that partnerships with the university are aligned with the SDGs

## Actions

Institute standard operating procedures (SOPs) for strategic partnerships with the university

Create a policy to ensure partnerships are made in accordance to the SOPs

17 PARTNERSHIPS  
FOR THE GOALS





# Policy Output

## Aim

To ensure systematic academic input in policymaking

## Actions

Bring stakeholders together on various platforms for holistic policymaking

Build capacity to incorporate academic research in policymaking

Establish mechanisms to provide directed policy input to government

17 PARTNERSHIPS FOR THE GOALS





  
**NUST**  
*Defining futures*