



Responsible Consumption and Production

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Online Awareness Campaign to Reduce waste

NUST aims to encourage students to adopt eco-friendly habits when it comes to waste disposal. Therefore, Waste Reduction Week was arranged by NUST Environmental Club (NEC) which included an online social campaign encouraging people to create beautiful and useful items out of the trash and submitting their pictures to the page. The submissions were then voted by the online community for their ingenuity, creativity, and impact.



Clean-up Drives

NUST Environment Club (NEC) organizes a Clean Up Drive at the very heart of Islamabad, Faisal Masjid every spring. In line with various productive activities of Waste Reduction Week, with many students joining and contributing to the cause. The week-long activities included the Earth Day celebration and cycling competition. With Clean-Up Drive, the week culminated on a high note, encouraging the public, especially the student fraternity to come forward for such initiatives as a response to counteract the issues of environmental degradation.



Color-Coded Dustbins

NUST is working to reduce waste and promote efficient recycling and reuse for a sustainable environment. NUST has installed color-coded dustbins in all cafeterias where waste is sorted into plastics, paper, and glass to facilitate faster recycling. Color coding helps waste disposal companies distinguish different types of wastes, and easily sorts them into different categories. This initiative has encouraged adopting recycling a major part of the Institution's operations and management.



Ban on Plastic Bags

NUST actively promotes environment-friendly practices at all of its campuses. The use of plastic bags at all stores inside NUST was banned on account of their negative impact on the environment and has long been replaced by eco-friendly alternatives.



Art from Waste

Art comes from the view of an artist. NUST Environment Club (NEC) believes in reusing disposables in an innovative manner. Therefore, NUST Environment Club set up a community service for the students to make art from waste materials such as bottles, cups etc. To this end, the club held the third installment to its premier event, "Trash to Model" in which students from all over NUST and beyond were huddled around their workstations encircling the IESE courtyard on a warm afternoon, focused on the task at hand: to showcase the hidden potential of garbage by transforming used and thrown away bottles, cups, plates and popsicle sticks into splendid works of art.